



**ADg** ARTISAN  
DESIGN GROUP

# DESIGN FORUM 2010

## Navigating the NEW WORLD

Artisan Design Group, founder of the National Design Center Management Symposiums and Design Center Forums is pleased to announce it's eighth annual event for Design Professionals.

DATES:

August 18th thru 20th, 2010

LOCATION:

Manchester Grand Hyatt - San Diego

TO REGISTER GO TO:

[www.ArtisanDesignGroup.net](http://www.ArtisanDesignGroup.net)

[www.DesignCenterForum.com](http://www.DesignCenterForum.com)



Registration Limited  
Enroll Now!

Designed for today's new construction and remodel community, this unique gathering will provide two information filled days for design professionals, interior designers, and design industry managers from across the country.

The DESIGN FORUM 2010 recognizes the challenging terrain design professionals face during the current economic climate, and will offer three tracks of curriculum to share success strategies and market opportunities with the vanguard of our industry.

THE BOLD LOOK  
OF **KOHLER**

**Armstrong**

DuPont™  
**CORIAN**

**Teragren**  
FINE BAMBOO FLOORING, PANELS & VENEER

**JENN-AIR**

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## Navigating the New World



Schedule of Events: Wednesday, August 18, 2010 - 2:00 pm to 7:00 pm

Registration Opens at Manchester Grand Hyatt 2:00pm to 3:00pm

**Opening Session:** "Industry Insight 2010" *Panel of Industry Leaders* 3:00pm to 5:00pm

**Welcome Reception:** 5:30 pm - 7:00 pm Artisan Design Group Showroom *Sponsored by Dupont Tyvek®*

Schedule of Events: Thursday, August 19, 2010 - 8:30 am to 6:30 pm

**Keynote Session:** "Navigating the New World"

**Track 1: New Homes**  
Post Closing Success

**Track 2: Design**  
Winning the Consumer

**Track 3: Management**  
Training for Change

**General Session:** "Success and the Speed of Change"

**Track 1: New Homes**  
Winning Options

**Track 2: Design**  
Selling Green

**Track 3: Management**  
Motivating without Money

**Cocktail Reception:** 4:30 pm - 6:30 pm Manchester Grand Hyatt *Sponsored by Shaw Industries®*

Schedule of Events: Friday, August 20, 2010 - 8:30 am to 12:00 pm

**General Session:** DECA Awards Ceremony 2010

**General Session:** "Color and Design Trends 2010" *Panel of Industry Experts*

### Registration Information

**DATES:**

August 18-20, 2010

**RESERVATIONS:**

ADG Rate of \$199.00 per night  
Call 619-232-1234

**EARLY ENROLLMENT:**

\$995.00 by March 31, 2010

**LOCATION:**

Manchester Grand Hyatt  
One Market Place  
San Diego, CA 92101

**FORUM ENROLLMENT:**

\$1150.00 by July 18, 2010  
Includes 2 day program, 2 continental  
breakfasts, 1 lunch and 2 cocktail  
receptions.

**REGISTER:**

Online: [www.ArtisanDesignGroup.net](http://www.ArtisanDesignGroup.net)  
Email: [Info@ArtisanDesignGroup.net](mailto:Info@ArtisanDesignGroup.net)  
Fax: 619-269-0302  
For information call: 619-269-1211

Registration Form

|                                                                                                                                 |                                                                                                                         |                |
|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|----------------|
| name                                                                                                                            | title                                                                                                                   | company        |
| mailing address                                                                                                                 |                                                                                                                         | city/state/zip |
| phone                                                                                                                           | fax                                                                                                                     | email          |
| payment: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> CHECK | amount                                                                                                                  |                |
| credit card #                                                                                                                   | expiration date                                                                                                         |                |
| billing address (if using credit card)                                                                                          |                                                                                                                         |                |
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