

Top 10 Reasons Why You Absolutely, Positively Must attend the DESIGN CENTER FORUM 2008!!!

By Maria Muto-Porter, Editor of Builder Design Center Magazine

- 10: At this point, you've run out of good ideas for making it through the downturn, and need to get some from someone else.
- 9: Speaker presentation insights have a value of \$14,867 in consulting fees, and you sure don't want to pay that.
- 8: Some of the best minds in the business assembled to help you to run your design centers more effectively in these tough times.
- 7: Three words: network, network, network!
- 6: Real tools to help improve the bottom line – of your design center and the entire organization.
- 5: Opportunity to energize your efforts through this chance to recharge your approach and yourself.
- 4: Strategize with leading industry suppliers who are committed to your survival and success weathering the storm.
- 3: See the first annual DECA Awards presentation and get the latest in design studio merchandising innovation.
- 2: You may not be planning for the upturn, but we are, and we'll tell you what you need to do to be ready.
- 1: Chocolate will be involved!